

Business General Information

The Max M. Fisher College of Business encourages and supports the aspirations of all students seeking higher education for the professional fields of business administration and accounting. Professional managers face a variety of challenges: consumer demand for value, the need for more efficient planning and greater productivity, increasing international competition, and rapidly changing technology. These challenges will require that managers have more knowledge, training, and skills than ever before. The Bachelor of Science in Business Administration (BSBA) degree program is designed to prepare students to meet the challenges of today's complex business environment.

Within the general business program, students choose a specialization from among 12 majors available: accounting, economics, finance, human resources, information systems, international business, marketing, operations management, real estate and urban analysis, risk management and insurance, logistics management, and a special major option.

Pursuing Business Administration at Ohio State

Students interested in business administration as a degree should have a good high school background in mathematics and written and oral communication. Experience with computers is helpful.

Students who come to Ohio State to study business will be directly enrolled as pre-business students in the Fisher College of Business if they meet one of the following criteria: a minimum ACT composite score of 25, SAT combined Critical Reading and Math scores of 1150, or a rank in the top 20% of their high school class. As a pre-major, students will enter the pre-major advising program within the Fisher College of Business. Those students not eligible to directly enroll in business may enroll in the Management and Industry Exploration Program. To learn more, visit exploration.osu.edu.

Acceptance into the major and degree candidacy within the college is by application. Students may apply to a major program after completing a specified set of courses. Admission of students with an overall cumulative point-hour ratio (CPHR) of 3.00 or above is guaranteed. College academic counselors can provide CPHR information for the most recently admitted class.

New freshman with high ACT or SAT composite test scores and a high school rank in the upper 10% or acceptance into the University Honors Program may be eligible for direct enrollment into business majors.

Acceptance in the student's major area of interest within the College of Business is competitive on a space available basis. More information may be found at fisher.osu.edu.

For more information, check these web sites:

Fisher College of Business: fisher.osu.edu
Career Management: fisher.osu.edu/career
Majors: fisher.osu.edu/career/ungrad/explore

Currently ranked 17th in the nation and 9th among public universities according to *US News and World Report 2009*.

The BSBA program is designed to prepare students to meet the challenges of today's complex business environment. Students can pursue programs of study during all four quarters of the academic year and courses are offered in both the day and evening. Fisher College of Business students will find that there are over 20 student organizations with which to become involved.

One of the few fully integrated management education campuses in the nation. It features a state-of-the-art computer network, satellite uplink capabilities, and over 3,000 computer ports.

Business Administration Requirements

- Principles courses include:
 - Accounting Principles
 - Economics Principles
 - Statistics
- Core courses include:
 - Business Skills and Environment
 - Legal Environment of Business
 - International Business
 - Finance
 - Management Sciences
 - Management and Human Resources
 - Marketing
 - Economics
 - Senior Seminar in Business Policy
- Required major courses include:
 - 5-8 courses in the area of specialization

Program Educational Objectives

At graduation, Fisher College of Business graduates:

- will possess strong analytical and problem-solving skills to identify and critically assess problems facing contemporary businesses.
- will demonstrate in-depth knowledge of at least one functional area of business.
- will possess a global perspective and can critically evaluate the international context a contemporary business operates in.
- can identify and assess ethical issues surrounding business decisions.
- are able to work effectively in a team-based environment.
- can demonstrate professional deportment and effective oral and written communication skills.

Rankings: fisher.osu.edu/news/about/rankings.htm
Ohio State: www.osu.edu
Admissions: undergrad.osu.edu

Curriculum Sample

This is a sample list of classes a student may take to pursue a degree in Business Administration. Since university students need more than specific education in a narrow field, they also will take classes to complete the General Education Curriculum (GEC). The GEC will allow students to develop the fundamental skills essential to collegiate success across major programs. Course work options satisfying the GEC often come from a variety of academic areas of study allowing students to tailor their GEC toward their interests. Note: This sample represents one of several possible paths to a degree in Business Administration. Consult the college web site, fisher.osu.edu, for details on each specific track.

Freshman Year:	
College Algebra	4
Calculus	9
Principles of Economics	5
Business Survey	1
Computer Problem Solving	5
English composition	5
GEC (arts and humanities)	5
GEC (social science)	5
Total hours	39

Sophomore Year:	
Principles of Accounting	10
Principles of Economics	5
Elements of Statistics	10
Decision Theory	4
GEC (arts and humanities)	5
GEC (second writing course)	5
GEC (natural science)	10
Total hours	49

Junior Year:	
Business Skills and Environment	4
Introduction to International Business	4
Legal Environment of Business	4
Principles of Finance	4
Principles of Marketing	4
Organizational Behavior	5
Operations Management	4
Economics option	5
GEC (arts and humanities)	5
GEC (natural science)	10
Total hours	49

Senior Year:	
Major courses	20-31
Seminar in Business Policy	4
GEC (arts and humanities)	5
GEC (social science)	5
Electives (if required to total 186 hours)	4-16
Total hours	56

Co-Curricular Opportunities

There are many opportunities for students in the Fisher College of Business to enrich and broaden their academic experience. Though internships and co-ops are not required for business students, 85% of students registered with Career Management have some kind of internship experience before they graduate. Many students receive an offer of full-time employment from their internship employer.

Students are encouraged to explore other opportunities such as studying abroad. In coordination with the Fisher College of Business, the Office of International Affairs offers several undergraduate exchanges for students wishing to study abroad in countries throughout the world.

Honors & Scholars Programs

Fisher College of Business honors students will enrich their academic experience by participating in the Mitte Honors Program, which includes the Accounting Honors Program, the Business Administration Honors Cohort Program, and the Business Administration Honors Contract Program. Honors students who are selected for these programs and who successfully complete the program requirements will graduate with honors.

The Accounting Honors Program consists of a sequence of accounting courses that students complete, beginning in their sophomore year and continuing into the senior year. The Honors Business Administration Cohort Program consists of a set of sequenced business honors courses that students follow in a lockstep manner beginning in the junior year. The Honors Contract Program consists of an enriched academic plan that is designed by the student and detailed in an honors contract. Honors students with strong research interests have the opportunity to pursue the Degree with Distinction, a program of research during the senior year culminating in a thesis and oral defense.

Career Prospects in Business Administration

The BSBA program prepares students for careers in business and for graduate study or professional degrees such as law. It emphasizes the flexibility necessary to achieve success in a rapidly changing society. The predicted need for management and business leaders in private industry, nonprofit organizations, and government is high.

Graduates begin their careers in a variety of entry-level positions appropriate to their general management background and major field of study. These include positions in accounting (both public and corporate), finance, production and operations management, information systems, marketing, and sales. Career opportunities are also available in banking, insurance, retail management, real estate, and other service industries, as well as in manufacturing firms.

Job search assistance during the senior year is available through the college's Career Management Office, which works with over 400 employers from all parts of the country interested in interviewing graduates of the college. Visit the Career Management web site at fisher.osu.edu/career.

Beginning salaries for business graduates in 2007–2008 averaged \$46,861 annually, depending on the candidate's skills, previous work experience (gained from part-time, co-op, and/or internship assignments), and type of employment.

Revised September 2008. For the most up-to-date information on the business administration programs visit fisher.osu.edu.

Contact information:

Undergraduate Programs in Business Administration
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